

## Message Text

UNCLASSIFIED

PAGE 01 LONDON 09480 091654Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
-----091825Z 003895 /45

P R 091646Z JUN 77  
FM AMEMBASSY LONDON  
TO USDOC WASHDC PRIORITY  
INFO AMCONSUL SAO PAULO  
SECSTATE WASHDC 4846

UNCLAS LONDON 09480

E.O. 11652 : N/A  
TAGS: BBSR, BR  
SUBJECT: GLOBAL MARKET RESEARCH: PRINTING AND GRAPHIC  
ARTS (BRAZIL).  
/  
REF: USDOC 10568

1. THIRD SENTENCE IN PARA 7 REFTEL RECEIVED GARBLED.  
PLEASE REPEAT. ALSO NOT CLEAR AS TO WHAT "DOMINANCE OF  
90" IS INTENDED TO MEAN IN LAST SENTENCE, PARA 13. AS PO  
-ST WILL MEET WITH CONTRACTOR AT 2 P.M., JUNE 13, WOULD  
APPRECIATE RECEIVING CLARIFICATIONS BEFORE THAT TIME.

2. TACTICAL MARKETING HAS REVIEWED REFTEL AND ADVISES  
THAT IT CANNOT RESPOND TO ALL POINTS RAISED THEREIN IN  
LESS THAN ONE MONTH. RESEARCH WAS COMPLETED FOUR MONTHS  
AGO, AND FARTHING AND TEAM MUST NOW RECONSTRUCT INTER-  
VIEWS AT WHICH INFO IN QUESTION WAS ACQUIRED. HOWEVER,  
FARTHING APPRECIATES NEED FOR EARLY RESPONSE AND HAS  
AGREED TO PASS US SEGMENTS OF OVERALL REPLY FOR CABLING  
TO WASHINGTON PIECEMEAL.

3. RE FARTHING'S OJOINT ON LOSS OF IMMEDIACY, BELIEVE IT  
IMPORTANT THAT WE RECEIVE GAPPING REQUESTS ON FRENCH  
AND VENEZUALAN STUDIES ASAP, ASSUMING THERE ARE TO BE  
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ANY.

BREWSTER.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 09-Jun-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977LONDON09480  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770206-0330  
**Format:** TEL  
**From:** LONDON  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770674/aaaacmut.tel  
**Line Count:** 58  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** fa2e1782-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 08-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2216486  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** GLOBAL MARKET RESEARCH: PRINTING AND GRAPHIC ARTS (BRAZIL). /  
**TAGS:** BBSR, BR  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/fa2e1782-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009